Name Address Address

Dear Name:

Why would you give to Assumption College? I know why I give — I'm proud of my alma mater and I want others to have the same opportunities that I've had. Without the education I received from Assumption, I would not be where I am today.

Some people have said to me that they gave enough to Assumption when they paid their tuition. Well, I'm still paying back my student loans, and I give \$1,000 a year to Assumption because I received financial aid that enabled me to obtain a top-notch liberal arts education. It is now my opportunity to give back by donating to the Annual Fund so Assumption students can receive the financial aid support they need. I want them to be able to study accounting or English or science; stay up too late talking in their friends; and find mentors who see potential and help students develop as individuals—the Assumption experience, "priceless."

We all had different experiences on campus — but as I talk to my friends and others who graduated from Assumption, I can see what their education has meant in their lives. What we learned in the classrooms, from our friends, and from the faculty and staff who took the time to really know us, has made a difference in the people we have become. I can honestly say that Assumption helped me to achieve more than I had even dreamed.

I hope you will consider joining me and other young alumni by making a leadership gift at the President's Council level of \$1,000 or more. You can even set up a payment plan to by contacting the Office of Annual Giving. Our support of the College is essential so that other students can enjoy the same advantages we have had.

Warmest wishes for a Merry Christmas!

Joe Moran

P.S. Assumption provides scholarship assistance to __ percent of the students who attend. Your gift makes a difference to each of those students.